

NORTH EAST EXPO SPRING 2025

EXHIBITOR GUIDE & INFORMATION PACK

Thursday 8th May

Newcastle Racecourse

9.30am to 3.00pm

**THE PREMIER BUSINESS
EVENT IN THE NORTH-EAST**

NORTH EAST EXPO



#NEEXPO

To book tickets please visit: [**www.northeastexpo.co.uk**](http://www.northeastexpo.co.uk)

WHAT TO EXPECT AT OUR EVENTS

#MakeYourMark

@MakeYourMarkSMc

Society of Marketers

FRESH START EVENTS ORGANISE BRILLIANT BUSINESS EVENTS

- Attend **FREE** or exhibit from just **£250**
- Meet 100's of great businesses – audiences of up to **500** people per event
- Engage with clients & prospects – make new & renew acquaintances
- World class presenters – local, regional and national presenters
- Stories of inspiration – be motivated by the best

WHAT TO EXPECT ON THE DAY AT THE NORTH EAST EXPO

- Event on one site
- Free parking & easy public transport
- Value for money event
- Space at a great price
- Variable sized spaces available
- Premium spaces available
- Keep your costs of attending low
- Extensive event marketing and PR
- Amazing Social Media coverage
- Friendly events team



The premier business event on the North-East

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EVENT PRICE LIST AND CHARGES



EXHIBITION SPACE

Check the floorplans and identify your preferred space and then you can calculate the total cost. The exhibition includes a table (with cloth), but does not include power or other extras

TABLE SPACE

Standard space (doesn't include table)
(3.0m x 1.5m) - **£250 + VAT**

Premium space (doesn't include table)
(3.0m x 1.5m) - **£300 + VAT**

SHELL BOOTH SPACE

Shell Booths comprise 3.0m x 1.0m panels covered in fabric which can be used as wall space for graphics

3.0m x 1.0m booths - **£300 + VAT**

Showcase Deluxe Booths - **£400 + VAT**

EXTRAS FOR YOUR SPACE

Provision of power outlet - **£15.00**

Table complete with cloth - **£15.00**

DIGITAL UPGRADES

Featured Exhibitor Logo & Live Hyperlink - **£40**

EVENT GUIDE ADVERTISING RATES

Event guide advertisements, handed to every exhibitor, sponsor and attendee on the day

1/4 Page A4 Advertisement - **£100**

1/2 Page A4 Advertisement - **£180**

Full Page A4 Advertisement - **£320**

BOOK NOW!

Book your stand online now, or fill in the booking form in this pack and return it to us as soon as possible.

FSE

FRESH START EVENTS

Evolve Business Centre,

Cygnat Way

Rainton Bridge South Business Park

Houghton le Spring,

DH4 5QY

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